

## THE ULTIMATE 2010 AND BEYOND DUEL: Financial Transparency & Real-Time Reporting vs. Security & Privacy

*GE Capital CISO James Beeson Provides Best Practices for Managing IT-Related Risks and Protecting Your Financial Data*

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### Listen Live:

Wednesday, April 28, 2010 at 4 p.m. Eastern

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### ABOUT THE SHOW:



#### Special Guest:

James Beeson, Chief Information Security Officer  
GE Capital



[Join](#) co-hosts Anyck Turgeon and Scott Draughon as they interview James Beeson, one of the Chief Information Security Officers for GE Capital. With approximately 30,000 employees in 39 countries and total assets of more than \$400 billion, Beeson is responsible for an enormous amount of highly-sensitive and confidential data. He'll give unique insight into the delicate balance of protecting your individual financial data and what your investment bank is doing on its end.

On a daily basis, Beeson addresses high-availability requirements from large numbers of users with extensive mobile access requirements and growing communication methods (such as text messaging, social media interactions, etc.). As the financial sector is based on trust and brand reputation, government institutions are currently scrutinizing, restructuring, and demanding compliance with new transparency and reporting requirements. How will these new requirements impact IT organizations and individual investors? And at what cost? You are invited to tune in to a Tech Innovation Network radio show where Beeson will discuss strategies to most cost-effectively manage business critical information and provide finance-based reporting capabilities of IT and security practices.

Learn how to deliver more transparency without negatively impacting security, manage risks, and ensure the long-term survival of financial data. Also learn how standard frameworks are used to define

corporate risk profiles, as well as what are becoming the responsibilities of all stakeholders for the protection of information. Hearing directly from the trenches, the show will also discuss best data protection, retention and deletion practices.

In addition, Beeson will discuss the latest IT approaches, including:

- Security in spite of cost containment practices such as virtualization and cloud computing
- Lessons learned from using security frameworks for compliance and NonStop business continuity
- The growing need for security and privacy experts in corporate and IT leadership positions
- Preventive measures and tools recommended to minimize the impact of security breaches, identity theft, and data leakage – especially in highly-distributed environments
- How to find the best balance between high-availability and performance with security and privacy requirements

Join co-hosts Anyck Turgeon and Scott Draughon as they interview James Beeson, CISO of GE Commercial Finance, who is responsible for information security and data protection globally at GE Capital.

***Available online and select radio stations nationwide, Tech Innovation Network encourages all listeners to ask questions live either by calling 866-685-7469 or sending emails to [radio@techinnovationnetwork.com](mailto:radio@techinnovationnetwork.com).***

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#### **James Beeson**



James Beeson is responsible for information security and data protection on a global scale at GE Capital – Commercial Lending and Leasing, Energy Financial Services, GE Capital Aviation Services, and Real Estate Financing. These businesses manage more than \$400 billion in assets. Beeson has been with GE for 13 years, transitioning in 2000 from managing IS for Mid-Market Finance, to his current role as Chief Information Security Officer. Prior to his tenure at GE, Beeson worked at Trinity Industries in a variety of IT leadership positions. Beeson is actively involved in ISSA, ISACA, IngraGard, and the Department of Homeland Security/Stanford Research Institute Theft Technology Council. He has an M.B.A. with a Finance emphasis from Southern Methodist University, and a Bachelor's of Business Administration with a major in Management and Leadership.

#### **Anyck Turgeon**



Anyck Turgeon is the founder of the Tech Innovation Network and the Chief of Information Strategy and Security at Crossroads Systems. As an international data management, data protection and storage-security expert, Anyck Turgeon joined Crossroads in 2005 with more than 20 years of experience. She currently leads Crossroads' strategic storage, security and corporate communications efforts. A frequent technology spokesperson, Anyck has received numerous industry public recognitions including the 2010 and 2008 Industry's Most Valuable Performer Awards, the 2008 Shaping Information Security People Award, and finalist recognition for the 2009 and 2008 "Best Executive" American Business Awards. Prior to joining Crossroads, Previously, Anyck served at Oracle's headquarters where she oversaw the successful creation of three strategic departments to Oracle's corporate growth: Oracle Portal, Oracle Industries and Oracle On Demand/Outsourcing. Anyck has designed and deployed revolutionary solutions for small to large corporations worldwide, including General Motors, JP Morgan Chase, MasterCard, Nabisco and Thomas Newspaper. Anyck holds an extensive educational background, serves on the board of several organizations, and is an active member of numerous associations including SINET and the DHS/SRI Technology Council.

## Scott Draughon



Richard Scott Draughon is the President, founder and Chief Executive Counsel for Draughon - Attorneys at Law. Mr. Draughon handles high technology matters involving the internet, software, hardware, multimedia and telecommunications. He also maintains a traditional intellectual property practice providing copyright, trademark and patent legal services. Mr. Draughon established his law practice in 1989, several years after completing his Juris Doctor and LL.M. degrees from the George Washington National Law Center. He earned his B.A. and M.B.A. degrees from the University of North Florida and is a native of Jacksonville.

Additionally, Mr. Draughon is the founder of [MyTechnologyLawyer.com](http://MyTechnologyLawyer.com), an online interactive resource for technology law services. The site was launched in 2001 and provides extensive free legal advice on technology law issues, as well as industry news updates, access to a national network of technology lawyers, as well as forms, instructions and video supporting complete contract templates for more than 200 technology transactions. The Web site has more than 7,000 subscribers and members with more than two million visitors to date.

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